



2010 MERLOT

WINE SUMMARY

Appellation: Lodi
Aging: 100% French Oak
Release Date: August 2011

TECHNICAL DATA

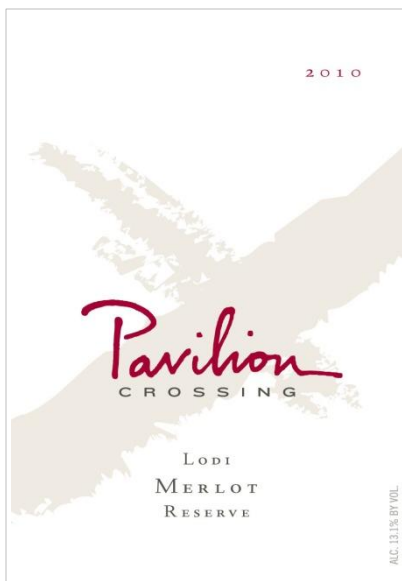
Alcohol: 13.9%
pH: 3.61
Acidity: .64

WINEMAKER'S TASTING NOTES

The 2010 Merlot is dark with deep, rich dark fruit loaded with condensed plum, black cherry and caramelized vanilla. The palate is rich with explosive flavor of raspberries followed by soft, ripe tannins and hint dusty Indian spices to complete its elegant finish.

WINEMAKER LARRY LEVIN

After completing his Enology degree at UC Davis, Larry spent seventeen years at Dry Creek Vineyard. He has since covered the globe by making wine in New Zealand, Chile, and Australia across all price points and styles. For the previous nine years Larry was head of winemaking at Icon Estates where he oversaw the Franciscan, Mt. Veeder, Robert Mondavi, Estancia, Ravenswood, and Quintessa brands.



ABOUT PAVILION CROSSING

Pavilion Crossing has been family owned and operated since our founding. Our fruit comes from the finest growing regions in California's North Coast, which includes Napa Valley and Sonoma. We believe that decades of Napa and Sonoma winemaking experience allows us to create some of the best value wines from the area. Taste the value of Pavilion Crossing yourself and see if you agree.

www.pavilionwinery.com